

Juan Cruz Monti

UX UI Designer | Web Designer

UX/UI and Web Designer with 3+ years of experience designing websites and apps across multiple industries. Skilled in Figma, WordPress, and SEO-focused design. Strong focus on user research and business goals to create high-performing interfaces. Currently based in Berlin with full working rights in Germany and immediate availability.

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Experience

CIARE | Web Designer

MAY 2024 - PRESENT

- Led full redesign of educational website (ciareprueba.com) to increase visibility.
- Applied UX best practices and continue providing ongoing improvements.
- Tools: WordPress, Elementor Pro, Figma, SEO plugins.

Nexusapp | Web Designer

FEBRUARY 2024 - APRIL 2024

- Designed and developed WordPress landing pages across industries.
- Applied SEO techniques and optimized Google My Business for lead generation.

Freelance Projects | UX UI Designer

DECEMBER 2023 - MAY 2024

- Designed an admin dashboard for a B2B marketplace with user flows, prototypes, and final UI in Figma.
- Created a corporate website for a law firm, including UX research, client workshops, and a design system.
- Led stakeholder interviews to align product goals with user needs.

Mercadodepases.club | UX UI Designer

AUGUST 2023 - OCTOBER 2023

- Created the company's first landing page and redesigned app based on user feedback.
- Delivered flows, UI, and interactive prototypes using Figma.
- Supported investor outreach by elevating visual and UX quality.

Amalgama | UX UI Designer

JUNE 2022 - JUNE 2023

- Redesigned landing page and contributed to webapp iterations with cross-functional team.
- Conducted 10 interviews to inform pricing strategy and UX improvements.
- Maintained and expanded existing design system for scalability.

Education

B.A. in Graphic Design

JANUARY 2013- JANUARY 2017

UNL Santa Fe

UX UI Courses

FROM 2021- UNTIL 2023

Coderhouse | Udemy

Wordpress Elementor courses

JANUARY 2024 - PRESENT

WPTuts | Youtube

SEO courses

JANUARY 2024 - JULY 2024

Romualdfons | Youtube

Skills & Languages

Design Tools

Figma · Adobe XD · WordPress · Elementor · Webflow · Notion · Miro · JavaScript · Google Analytics · Adobe Photoshop · Adobe Illustrator

Skills

User Research · Wireframing · Design Systems · Usability Testing · SEO · Responsive Design · Agile Collaboration · UX Writing Basics

Languages

Spanish (Native)
English (Upper-intermediate)
Germany (A1 - in progress)